OVERVIEW

ACT TRAINING

- 184 participants trained
- 1000+ meals served
- $2000 raised for care packages by UC Chapter
- $1500 raised for community clinic
- 75 youth prayed Qiyam
- 50+ visited grave sites
- 150+ participated in live webinars
- 30+ external organizations in attendance

MYM

- Completed MYM consulting and contract materials
- First MYM paid contract initiated
- Introduced MYM to 3 partner masjids
- Produced 3 implementable program guides

CHAPTER RELATIONS & NETWORK

- Connected and consulted with 18 MAS Youth chapters
- Alnoor Center Initiated Jr. Jummah program with 80 attendees at open house

SOCIAL MEDIA

- Increased IG engagement via consistent story series and thematic campaigns
- Initiated IG Live talks with influencers and agents of change in our community as a direct virtual area of engagement
God & Service

Through ACT local group projects, event pack ideas, and social media campaigns the following outcomes were notable.

1000+
Meals served by New York ACT participants w/MGB

75
Youth prayed Qiyam

50+
Youth visited grave sites of COVID victims

100+
Youth involved in SpreadtheKhair campaign

$2000
Raised by Urbana Champaign ACT group for care packages

$1591
Raised for Al-Aqsa Community Clinic

Be the Khair you want to see in the world
Agents of Change

184
Youth workers registered for ACT training

12
Small Groups formed

15
MAS Chapters participated

30+
External Orgs represented by participants
EXTERNAL ENGAGEMENT

YOUTH WORKERS FROM 30 MASJIDS ACROSS THE STATES ATTENDED OUR ACT TRAINING (NOV-FEB)
FROM AL-AQSA COMMUNITY CLINIC TO TURKEY, OUR #SPREADTHEKHAIR CAMPAIGN HAS BEEN A GREAT SUCCESS GARNERING INTERNATIONAL COVERAGE

Moneeb Sayed is asking for donations.
February 8

Assalamu 3laikum (Peace be upon you all),

For the past couple of months I have been attending a training provided by Muslim American Society-National. For our final project, my group in the program decided that we wanted to start a social media challenge meant to bring more attention to the importance of having Good Character and putting Khair (Good) into the world. This month MAS Youth is encouraging everyone to participate in #SpreadTheKhair. As part of this initiative I have decided that throughout the month I would like to raise money for Al-Aqsa Community Clinic, a free clinic in Burlington, NC that I have been blessed to be a volunteer in since it’s founding in 2009.

Let us insha’Allah strive to #SpreadTheKhair together!

$1,591 raised for Al-Aqsa Community Clinic
Moneeb Sayed and 12 others donated.

Special thanks to Islamic Relief for sponsoring ACT 2020/2021!
"Over the past couple years my involvement with MAS has been decreasing by a lot and I was at a point of inactivity till someone encouraged me to sign up for this program. Looking back at myself before and after the program, I am super thankful that I attended. It showed me how much of amazing impactful things I’m capable of and gave me a whole new outlook MAS youth work and community work in general. A big thank you to all the coordinators, they did an amazing job!!!" - Marium UC Chapter (ACT participant)
MAS YOUTH MINISTRIES

5 MASJIDS ARE CURRENTLY INTERESTED IN MYM SERVICES

WHO  WHAT  HOW

16+ PAGES OF POLICIES AND PROCEDURES CREATED

OUR 1ST CONTRACT HAS BEEN SENT FOR REVIEW
**MYM SUCCESS STORIES**

**JR. JUMMAH AT AL NOOR CENTER**

80 attended the open house and 30+ registered for the program. MYM provided the program guide, support, and trained over 20 mentors to implement this program.

- **20 MENTORS TRAINED**
- **80 OPEN HOUSE ATTENDEES**

**CHIT CHAI BY MAS YOUTH NORTH ALABAMA**

Through monthly support calls Hiba has started the Chit Chai program with her MSA in North Alabama.

"JazakAllah Khair MAS Youth National because of your monthly meetings and check in’s, I’ve been able to gain motivation for revitalizing MAS Youth North Alabama."

-Hiba
CHAPTER RELATIONS

Through consultations chapters receive support, guidance, and content that enables them to implement and sustain youth ministry work in their communities.

18
Youth Directors and Workers Served

2 New Program Guides Released to all chapters and uploaded on the MAS Resource Portal

Ramadan Jars
30 Deeds in 30 Days Challenge

PREPARATION GUIDE

MARCH 2021
SOCIAL MEDIA ENGAGEMENT

1340 FOLLOWERS

TRIPLED OVERALL REACH
Top post last year (400-600 reach)/ Top post this year (1,980 reach)
Accounts reached average around 1,500-2,500 per month

13,646 IMPRESSIONS PER MONTH (Up 15.8% this most recent week)

20 JUMMAH GEMS
25 TEAM IG STORY TAKE OVERS